**Ministry Action Plan - Board of Laity**

**Team Type:** Directional  
**MAP Team Leader:** Jane Boatwright Wood  
**MAP Theme:** Creating a culture of lay leadership, engagement for a vital WNCC of the UMC

### Vision & Strategic Objectives

**Vision:** Growing numbers of committed UM laity who are  
- maturing in their faith,  
- discipling others, and  
- transforming the church, community and world in measurable ways.

### Near term objective/top level goal:

<table>
<thead>
<tr>
<th>Goals/Vital Signs/Lags</th>
<th>System Steps and/or Strategies and Lead Measures</th>
<th>Date</th>
<th>Team Lead</th>
</tr>
</thead>
</table>
| Conference-wide Lay Engagement – equipping, educating, leading | 1) Original conference-wide task force report evaluated and, from this review, strategies approved by BoL (continuum of lay engagement from understanding of call of baptism to Certified Lay Ministry)  
2) Research available training in WNCC and other conferences/providers for key continuum areas resulting is next task force focus of BoL  
3) Communications campaign developed and content completed for use in Communications Task Force work | 11/2017   | Kimberly Clarke |

<table>
<thead>
<tr>
<th>Communications Task Force</th>
<th></th>
<th>11/2017</th>
<th>Cantler/Sherfey</th>
</tr>
</thead>
</table>
| 1) Task force failed to have solid start and has experienced loss of membership. Conduct “restart” including selecting new Team Lead  
2) Receive Task Force specific communications plans and implement conference-wide program | | 1/2018 | |

<table>
<thead>
<tr>
<th>Accountability Groups Task Force</th>
<th></th>
<th>11/2017</th>
<th>Ron Ballard</th>
</tr>
</thead>
</table>
| 1) Using baseline data, review and establish quadrennial goal (RAD)  
2) Communications campaign developed and content completed for use in Communications Task Force work  
3) Regional events/conversations ongoing | | 1/2018 | |

<table>
<thead>
<tr>
<th>Certified Lay Ministers [Lay Servant Ministry] Task Force</th>
<th>January 2018</th>
<th>Wade Loftin</th>
</tr>
</thead>
</table>
| 1) Join WNCC task force to develop plan for WNCC  
2) Support work of Conference Lay Servant Committee  
3) Communications campaign developed and content completed for use in Communications Task Force work | | |

### Context Internal

1) Communication among us, and within conference  
2) Consistent understanding of BoL role across conference and DLL role in districts needed  
3) Need to change culture of BoL to support our new mission, vision and values

### Context External

1) Bishop believes in laity  
2) How do laity see our new role in the new reality? (decreasing # of clergy)  
3) Mobilize higher percentage of laity into mission outside walls  
4) People are willing, have desire, potential in the pews!
4) Establish operational team to implement direction and programming approved by full BoL
5) Broad UMC denominational resources available
6) Vital multi-generational settings

**Mission.** We model, assess, and advocate for lay leadership and engagement so that laity assume their role as active partners in fulfilling the WNC Conference mission to make disciples of Jesus Christ for the transformation of the world.

**Values**

- **Diversity and Inclusivity:** We will be open to ALL, ensuring that underrepresented groups are at the table, especially those pushed to the margins.
- **Partnerships and Connectivity** We will encourage collaboration: church-to-church, clergy-to-laity, church-to-community, etc.

- **Wesleyan Heritage** We will emphasize personal and social holiness, grace, holiness of heart and life, and the leadership of the laity.
- **Climate of Calling** We believe all people are *called* and gifted.
- **Accountability** We will explore ways to incorporate gracious accountability into all we do.